



LIFESTYLE PLUS

MEDIA KIT



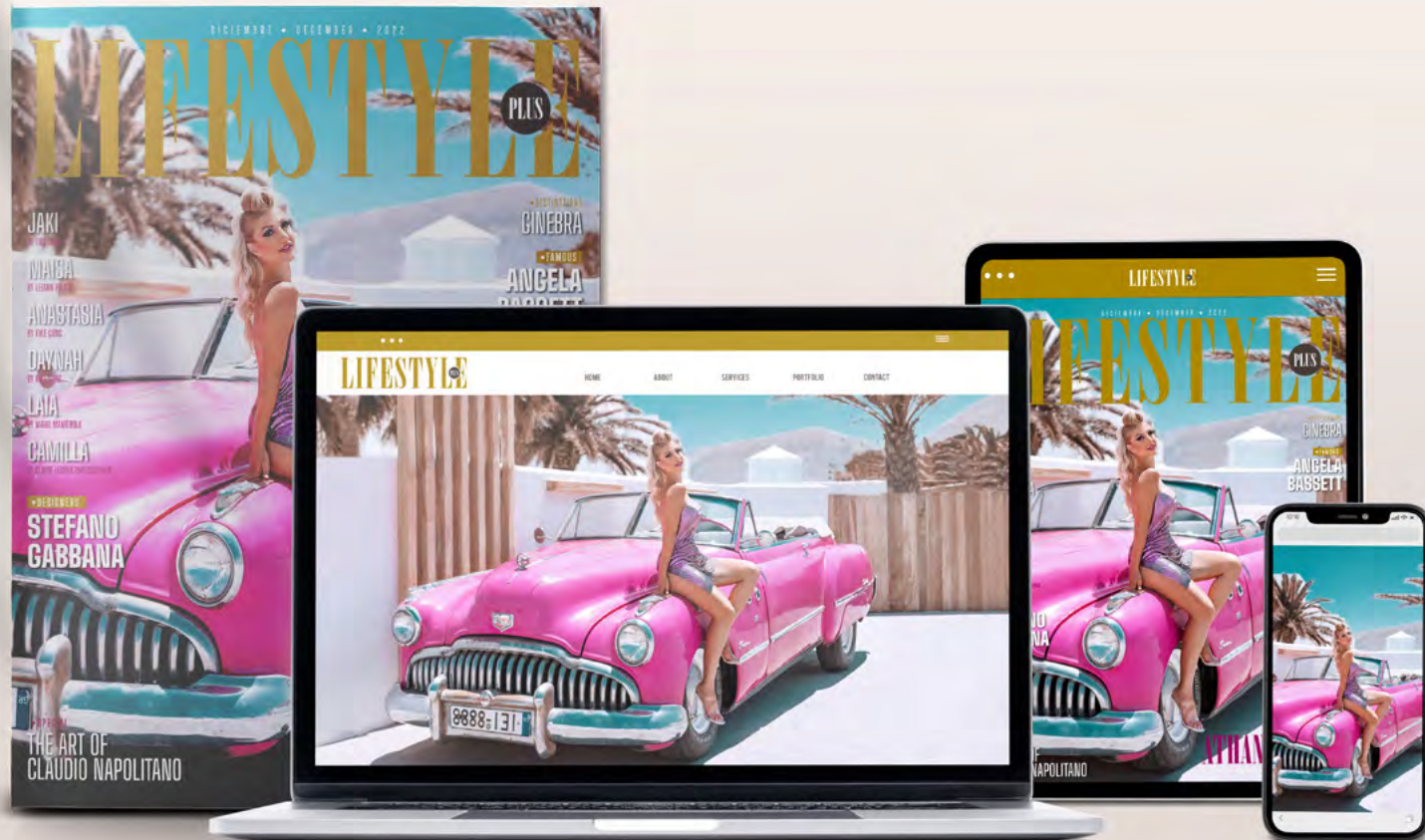


MISSION

LIFESTYLE PLUS MAGAZINE was established in 2017 as a full-service creative magazine within the fashion industry. Cover six key sections, Models Fashion and Beauty Celebrities, Great Designers, World Cities, Music and Healthy Living, for fashion-conscious people. The magazine LIFESTYLE PLUS It is based on the belief that fashion should be photographed beautifully and complemented by exclusive interviews, innovative editorial features and powerful journalism. Our magazine is a place for all creatives to express their creativity, thoughts and ideas. LIFESTYLE PLUS MAGAZINE exists as an international platform to promote The best photographers, models, designers and emerging artists from around the world and give them the recognition they truly deserve. Believe that great photography must speak for itself; therefore, in LIFESTYLE PLUS MAGAZINE you will only find editorials with a strong history, powerful emotions, a unique mood, and fashion sensation.

Photographers, designers, models and creatives from different parts of the world help bring out the new issue every month. LIFESTYLE PLUS MAGAZINE attracts passionate readers from different parts of the world and is highly regarded for its editorial quality and features.

The vision of LIFESTYLE PLUS MAGAZINE is to create a platform that expresses fashion effortlessly.



NOVIEMBRE • DICIEMBRE 2024

LIFESTYLE

PLUS

CANARY ISLANDS

IONA
Rollingsworth
 Luis Gómez

MODA
AMISETA
RAYAS:
CONO DE
LA MODA
FRANCESA
CON ESPÍRITU
LIBRE

MUNDO MOTOR
LA HONDA
1125I SCOOPY

Williamar
 Fifi Robinson

at
Johnson
 Luis Gomez

lonica
Vilson
 Mariann Olsen

CIUDADES DEL MUNDO
PARIS

DESTINOS TURÍSTICOS
SEVILLA
 6 sitios que ver,
 visitar y disfrutar

MUNDO DE LA MÚSICA
LOS ROLLING
STONES: LA
PRIMERA VEZ
QUE TOCARON
"SYMPATHY
FOR THE DEVIL"
EN DIRECTO

ALIMENTOS PARA
MEJORAR TU
SALUD OCULAR

Rania
Pugholm
 FOTOGRAFÍAS POR **SANTOMUSE**

NOVIEMBRE • 2024

LIFESTYLE

PLUS

ZULUAN ORION

TRANSFORMING PUBLIC TRANSPORTATION

CAN A TRAUMA BE OVERCOME? YES!

FROM BURNOUT TO BALANCE

*COVER GIRL
MIRA TZUR
 @mira.tzur

SETH'S STORY
ACCORDING TO PLUTARCH

HOME AWAY FROM HOME

BEYOND THERAPY

THE POWER OF BELIEFS

MASTERING THE ART OF MEDIA RELATIONS

FLOR CASSI
 BY ERIN VERDEGAL - THE LEVEL AGENCY

SHAY MEDAL
 BY WOLFGANG PHOTOGRAPHY WOLFGANG

PHOTOGRAPH BY @STYLIELUXURYPHOTOGRAPHY WOLFGANG

AUDIENCE

PRINT

Readership: **56,000**

www.lifestyleplusofficial.com

Visits: **516,000**

SOCIAL

Total Social: **516,000**

INSTAGRAM

@lifestyleplusmag_official

Followers: **289,000**

TOTAL: 1,321,000+

LIFESTYLE PLUS MAGAZINE DEMOGRAPHICS



Lifestyle Plus Magazine, targeting the business, entrepreneurial, fashion, luxury, and lifestyle communities, appeals to a diverse audience predominantly aged between 25-44, with a majority being female. Readers generally have high income levels and advanced education, primarily residing in urban areas.

The magazine attracts business professionals and entrepreneurs interested in startups, finance, leadership, and technology, alongside fashion enthusiasts passionate about trends, luxury brands, and sustainable fashion.

Additionally, it caters to those who enjoy a luxurious lifestyle, including travel, fine dining, high-end real estate, and exclusive events, providing comprehensive content that blends business acumen with sophisticated lifestyle choices.

AGE DISTRIBUTION:

- 18-24 years: 15%
- 25-34 years: 35%
- 35-44 years: 30%
- 45-54 years: 15%
- 55+ years: 5%

GENDER:

- Female: 55%
- Male: 45%

INCOME LEVEL:

- Under \$50,000: 10%
- \$50,000 - \$99,999: 25%
- \$100,000 - \$149,999: 35%
- \$150,000 and above: 30%

EDUCATION:

- High School or less: 5%
- Some College: 15%
- Bachelor's Degree: 45%
- Postgraduate Degree: 35%

EMPLOYMENT STATUS:

- Employed Full-time: 35%
- Self-employed/Entrepreneurs: 40%
- Part-time/Freelance: 15%
- Unemployed: 5%
- Retired: 5%

GEOGRAPHIC DISTRIBUTION:

- Urban: 70%
- Suburban: 25%
- Rural: 5%

MARITAL STATUS:

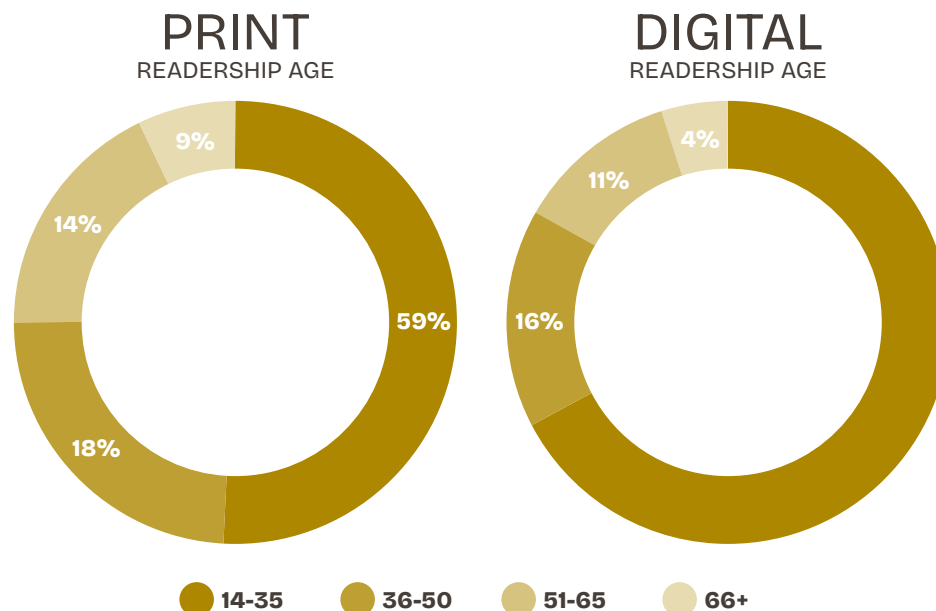
- Single: 45%
- Married: 45%
- Divorced/Separated/Widowed: 10%

BUSINESS, ENTREPRENEUR, FASHION, LUXURY, AND LIFESTYLE INTERESTS:

- Startups and Innovation: 45%
- Investment and Finance: 40%
- Marketing and Sales: 40%
- Leadership and Management: 50%
- Technology and Innovation: 45%
- Networking and Events: 35%
- Work-Life Balance: 30%
- Fashion Trends and Styles: 50%
- Personal Branding: 35%
- Luxury and Designer Brands: 45%
- Fashion Events and Networking: 30%
- Sustainable and Ethical Fashion: 25%
- Travel and Leisure: 50%
- Fine Dining and Culinary Experiences: 45%
- Luxury Real Estate and Interiors: 40%
- Health and Wellness: 35%
- Exclusive Events and Experiences: 30%

AUDIENCE PROFILE

LIFESTYLE PLUS	PRINT	DIGITAL
Median age	35	29
Men	41%	44%
Women	59%	62%
14-35	59%	69%
36-50	18%	16%
51-65	14%	11%
66+	9%	4%
Urban	49%	52%
Active	57%	59%
Connected via social	93%	95%
Connected via mobile	87%	90%



SUBMISSION GUIDELINES

Digital + Print Magazine + Call For Fashion Editorials; Models, Fashion, Beauty, Famous, Personality, Designers, Music, Healthy Live, Cities of the world, Touristic destinations, Foods, Automotive, Healthy Sex, Gadgets, Tech; All images must be retouched and edited.4; Minimum: 3 different fashion looks.

For fashion submissions, wardrobe credits are required. For beauty submissions, makeup credits are required. Team credits are essential for all submissions, we won't accept your submissions without team credits. We won't be held accountable for any missing or misspelled credit. Be sure to double-check that all persons involved in the submission are included in the credits, and their names are spelled correctly. If for any reason a submission is published and an individual/s credit is missing, the person who submitted the feature will be held responsible. Along with the model's name, be sure to list the agency name. We copy and paste each name directly from the file. So, please doublecheck all the names for accuracy.

Guarantee and represent that you are the sole and exclusive legal owner of all rights, title, & interest in all the work you submitted, including all related intellectual property interests (such as trademarks and copyrights).

By submitting to LIFESTYLE PLUS Magazine to publish your work, you grant us the permission to use your work in any of our publications, websites, videos, marketing pieces, advertisements, and any other mediums or formats used in the creation, dissemination.

Once a submission is accepted by LIFESTYLE PLUS Magazine, it must not be published in any other magazine, website, blog, or social media network. Once we realize that the images are published in these mediums before the particular issue is being released, we reserve the right to pull that submission from our issue without your consent.

You consent to indemnify LIFESTYLE PLUS magazine against any claim, demand, action, suit, or other proceedings against LIFESTYLE PLUS magazine arising out of the use of the photograph and related to any false or inaccurate statement.

When you share your published editorial, please use the following hashtags: @lifestyleplusmag_official

FOR THE NEW GENTLEMAN

» IS THE ULTIMATE
LIFESTYLE PLUS
MAGAZINE
ANSWERING
THE NEEDS
OF MODERN,
EDUCATED AND
PROGRESSIVE MEN



WHY LIFESTYLE PLUS DOMINATES

» IT'S A MAGAZINE
WRITTEN MOSTLY
BY WOMEN

» IT LEADS AND
INNOVATES

» IT PEAKS IN TO
THE FUTURE

» IT'S TRUSTED BY
READERS

» IT'S NOT JUST A
MAGAZINE, IT'S
A LIFESTYLE





COLLABORATIONS

Ema Savahl
COUTURE

Designer Ema Savahl has joined forces with Lifestyle Plus magazine in a spectacular collaboration that uniquely blends fashion and art. Known for her intricate and creative designs, Ema brings her avant-garde vision to the magazine, presenting an exclusive collection that stands out for its handcrafted details and innovative approach to fashion. This collaboration not only celebrates Ema's talent but also offers Lifestyle Plus readers a window into the world of haute couture, highlighting the importance of individuality and artistic expression in contemporary fashion.

COLLABORATIONS

Juan Pablo Collection

The collaboration of designer Juan Pablo Cabrera with Lifestyle Plus magazine has been a milestone in the fashion and editorial design industry. His creative vision has been reflected in the pages of the magazine, where he has managed to merge contemporary trends with a timeless style. This partnership has enriched the content of Lifestyle Plus, offering readers a fresh and avant-garde perspective on fashion design. Although the specific details of their collaboration are not available in my current knowledge, it is clear that Cabrera's influence has left a distinctive mark on the magazine's aesthetic.





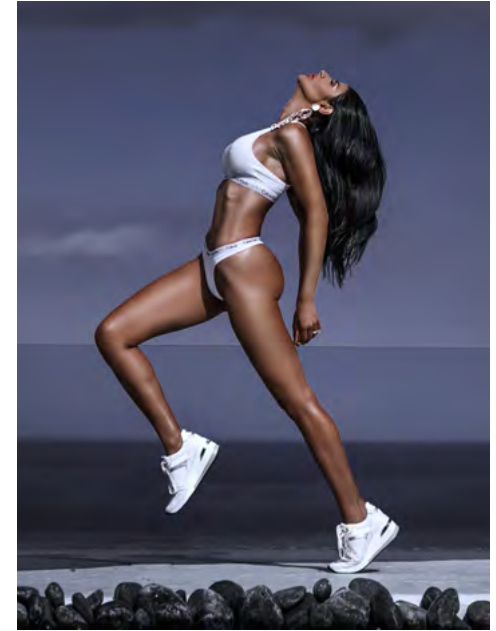
COLLABORATIONS

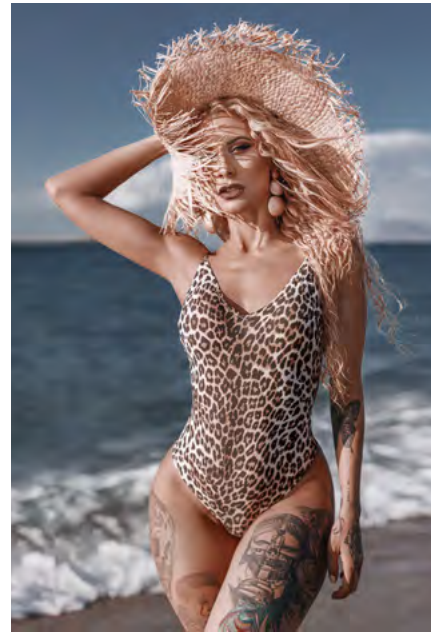


MAKIPALMATA

Lifestyle Plus Magazine is proud to collaborate with Maki Palmata, a brand that honors the tradition and beauty of Ecuador through its toquilla straw hats. Founded by Glenda Betancourt and Tamara Rogouski, Maki Palmata preserves the essence of Ecuadorian craftsmanship, blending design with sustainability. Each piece is handmade with dedication, connecting its wearer to a legacy of authenticity and respect for the environment. Together, we celebrate the artisans' skill and share with the world a style that reflects identity, culture, and the elegance of handcrafted work.

In our project, we are proud to have the collaboration of the world's most renowned photographers, whose skills and talent have left an enduring mark on the history of visual art. Their involvement not only enriches our projects with their creativity and expertise but also ensures excellence and quality in every image we produce. Together, we elevate the standards of our work and bring the beauty of the world to new heights, offering our clients and followers a unique and unforgettable visual experience.





LIFESTYLE PLUS

LIFESTYLE PLUS
CANARY ISLANDS

LIFESTYLE PLUS
SPAIN

LIFESTYLE PLUS
MEN

LIFESTYLE PLUS
DUBAI

LIFESTYLE PLUS
MEXICO

LIFESTYLE PLUS
SWITZERLAND

LIFESTYLE PLUS
FITNESS & HEALTH

LIFESTYLE PLUS
GREECE

LIFESTYLE PLUS
ITALY

LIFESTYLE PLUS
CANADA

Lifestyle Plus is a fashion magazine that focuses on delivering high-quality content to its readers around the world. The magazine has subsidiaries in **Mexico, Spain, Canary Islands** and **Switzerland**, which demonstrates its growing popularity and its commitment to offer localized content for its readers in different regions.

In each issue of the magazine, readers can find interesting articles on the latest trends in fashion, beauty, lifestyle, gastronomy and travel. In addition, the magazine has a team of fashion and lifestyle experts who offer advice and recommendations to help readers improve their appearance and personal style.

Lifestyle Plus affiliates in **Mexico, Spain, Canary Islands** and **Switzerland** are well established with a dedicated team of writers and editors offering localized content for readers in these regions. Readers can expect to find fashion and lifestyle articles tailored to local cultures and trends.

Additionally, **Lifestyle Plus** is expanding to other countries such as **France, Canada, Greece, Italy** and **England**, which is great news for readers looking for high-quality fashion and lifestyle content in these regions. These upcoming releases will be a great opportunity for readers around the world to access advice and recommendations from fashion and lifestyle experts.

Overall, **Lifestyle Plus** and its affiliates are an excellent choice for those looking to keep up with the latest fashion and lifestyle trends. The magazine offers high-quality content adapted to different regions, making it relevant and valuable to readers around the world.



Mexico



United States



Spain



Fitness & Health



Switzerland



Canary Islands

MISS * UNIVERSE

SWITZERLAND

LIFESTYLE PLUS
SWITZERLAND





Laura Bircher
MISS UNIVERSE SWITZERLAND 2024

STRATEGIC ALLIANCE

The partnership between Miss Universe Switzerland and Lifestyle Plus Magazine with Lifestyle Plus Switzerland magazine is an exciting collaboration that unites beauty, fashion and lifestyle in one high-quality publication. The magazine offers a platform for the most beautiful women in Switzerland to showcase their skills, personalities and achievements, while also focusing on fashion, beauty, health and wellness.

The partnership is a great opportunity for Lifestyle Plus Switzerland readers to meet the Miss Universe Switzerland candidates and find out more about their lives and what they do off the catwalk. In addition, the magazine also features interviews with leading personalities from the fashion industry, styling tips, beauty tutorials, and travel spot recommendations.

One of the advantages of this partnership is that it allows Lifestyle Plus International to have a stronger presence in the Swiss market, taking advantage of the popularity of the Miss Universe Switzerland pageant to promote its services and products. Furthermore, Lifestyle Plus Switzerland magazine can take advantage of the image and reputation of Miss Universe Switzerland to attract new customers and increase its visibility in the market.

The collaboration between these two companies also allows a greater diversification in the offer of services and products. Customers of Lifestyle Plus Switzerland magazine can enjoy a complete experience of beauty, health, wellness, make-up, fashion and lifestyle, among others. In addition, exclusive Lifestyle Plus International products are available at the franchise store, giving customers access to a wide range of high-quality and exclusive products.

The quality of the magazine is impressive, with beautiful photography and an attractive design that makes it easy to read. It is also important to note that the magazine focuses on promoting diversity and inclusion, which is especially relevant in the world of beauty pageants.

Overall, the partnership between Miss Universe Switzerland and Lifestyle Plus Magazine with Lifestyle Plus Switzerland magazine is a great way to combine beauty and lifestyle in one exciting and well-produced publication. I would recommend this magazine to anyone interested in fashion, beauty, and wellness.

SPONSORSHIP AND PARTNERSHIP: OUR SERVICES

Our services are personalized and adapted to the budget of our partners.

Our goal: to increase your visibility while allowing you returns on investment.

Being a partner in this adventure means above all being part of a major event in Switzerland, with international influence. It is sharing, discovering, living a moment apart, festive, friendly, rich in emotions.

Bringing this event back to life in Switzerland is a magnificent challenge.

We look forward to sharing it with you and your business.

We are aware that this year, due to the somewhat late announcement of this event, the deadlines will be a little shorter, but we are convinced that the result will meet everyone's expectations.











MISS
INTERNATIONAL
CATALUNYA

LIFESTYLE PLUS MAGAZINE AND MISS INTERNATIONAL CATALUNYA: A PERFECT FUSION OF GLAMOUR AND PURPOSE

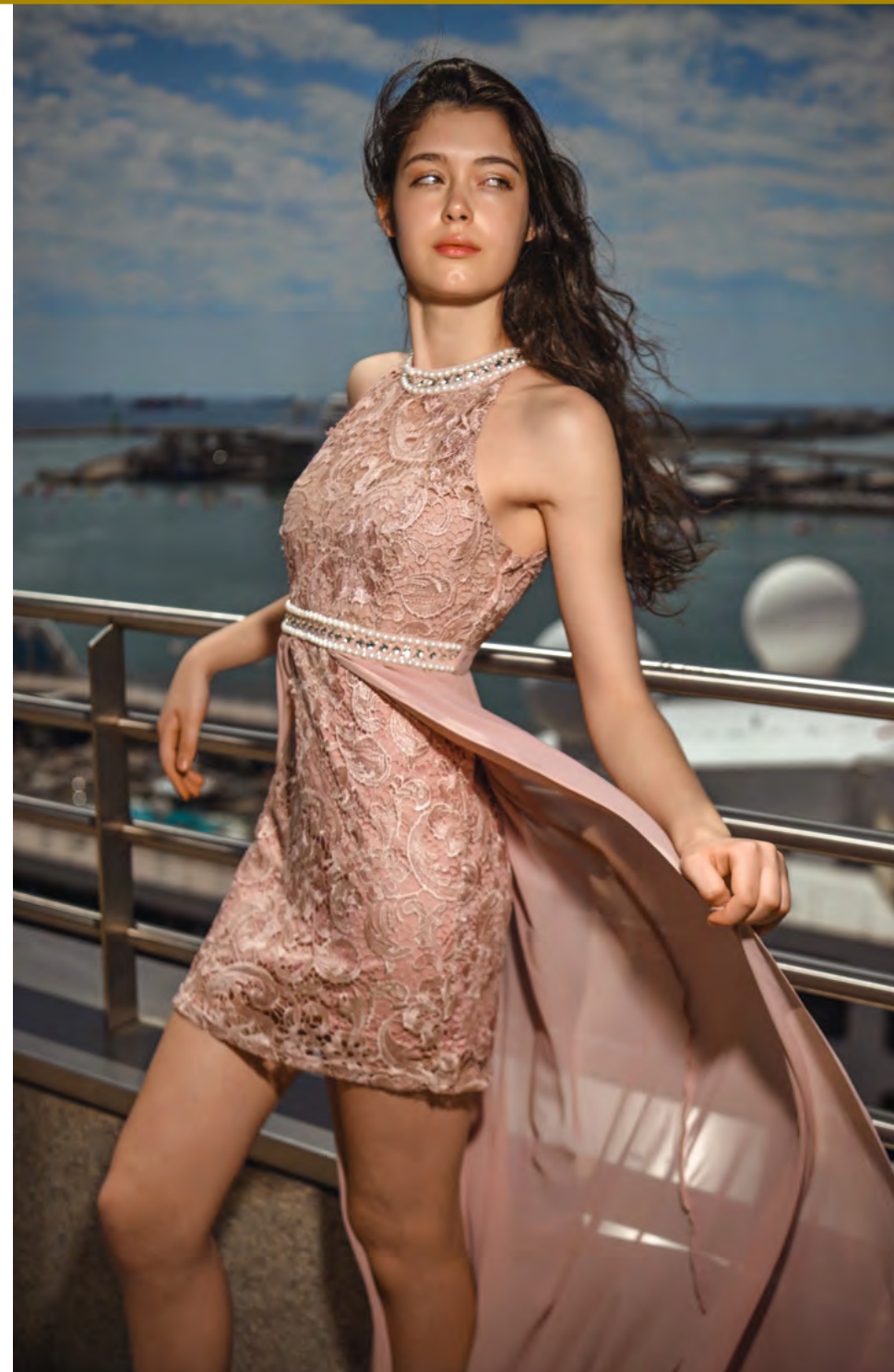
In an exciting fusion of glamour, style, and purpose, Lifestyle Plus Magazine is thrilled to announce its collaboration with the prestigious Miss International Catalunya organization. This partnership promises to elevate both brands, merging Lifestyle Plus's cutting-edge approach to lifestyle journalism with the elegance and social mission of the Miss International Catalunya pageant. Together, they aim to create a platform that celebrates beauty, intelligence, and the drive to make a difference in the world.

Miss International Catalunya is not just a beauty pageant; it's a celebration of grace, intellect, and social responsibility. Founded with the vision of empowering women, the organization provides a platform for contestants to showcase their talents, intelligence, and dedication to community service. The pageant emphasizes the importance of cultural heritage, personal growth, and the drive to create positive change, uniting women from diverse backgrounds who are passionate about making an impact both locally and globally.

The collaboration between Lifestyle Plus Magazine and Miss International Catalunya is a natural fit, bringing together two entities that celebrate beauty and purpose. This partnership will provide Miss International Catalunya contestants with unparalleled media exposure, giving them a platform to share their stories, advocacies, and aspirations with a broader audience. For Lifestyle Plus, the collaboration offers fresh content and inspiring narratives that resonate with their readership, further solidifying the magazine's position as a leader in lifestyle journalism.

One of the most exciting aspects of this partnership is the behind-the-scenes coverage of the Miss International Catalunya pageant. Lifestyle Plus Magazine will provide exclusive insights into the contestants' journey, capturing their experiences, challenges, and triumphs. Readers will get an intimate look at the rigorous preparation, the emotional highs and lows, and the ultimate transformation of each participant. This comprehensive coverage will highlight the dedication, resilience, and passion that define the contestants, offering a deeper appreciation of what it takes to compete at this level.

Fashion is at the heart of both Lifestyle Plus Magazine and Miss International Catalunya. The collaboration will bring exclusive fashion spreads, showcasing the latest trends and timeless elegance. From the dazzling evening gowns worn by the contestants to behind-the-scenes styling tips, readers will be treated to a visual feast. Lifestyle Plus's expert fashion editors will work closely with the pageant's stylists to curate stunning photo shoots that capture the essence of each contestant's unique style, ensuring that the celebration of beauty and elegance is at the forefront of this remarkable partnership.



MIRAZUR

@MIRA.TZUR



PHOTOGRAPHY BY @STYLELUXURYPHOTOGRAPHY WOLFSTA

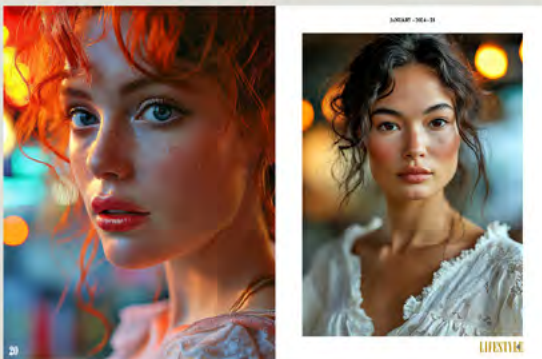
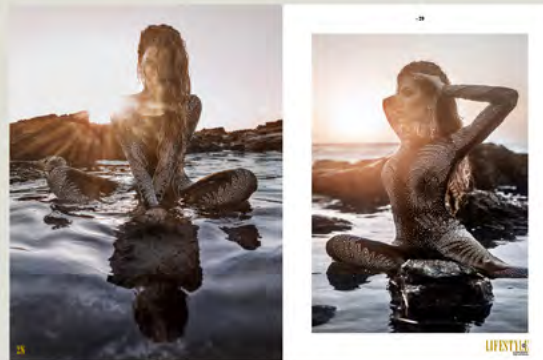
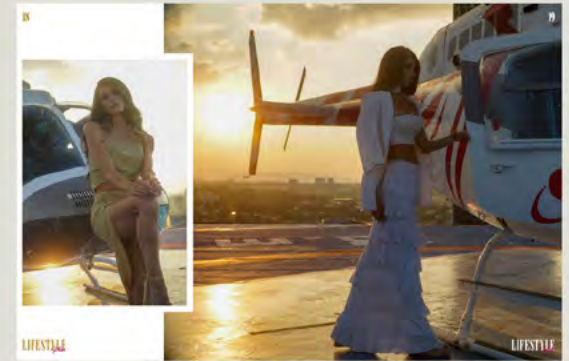


***“Discover your best version with Lifestyle Plus:
Your essential guide to a full and stylish life”***



WE PROVIDE BEST CONTENT

MODELS COVER & EDITORIAL



WE PROVIDE BEST CONTENT

FAMOUS

FAMOUS
LIFESTYLE



Joaquin Phoenix

Ganador actor estadounidense que encontró el éxito a una edad temprana con la película Parenthood. Tras sus primeros éxitos, protagonizó Gladiator y Walk the Line, por la que obtuvo un Globo de Oro y una nominación al Oscar. Después de un paréntesis, Phoenix regresó a la pantalla grande con The Master. Luego obtuvo papeles aclamados en Her and Inherent Vice, antes de obtener su primera victoria en el Oscar por su actuación en Joker

Award-winning American actor who found success at a young age with the film Parenthood. On the heels of his early successes, he starred in Gladiator and Walk the Line, for which he earned a Golden Globe and an Oscar nomination. Following a hiatus, Phoenix returned to the big screen with The Master. He went on to acclaimed roles in Her and Inherent Vice, before nabbing his first Oscar win for his performance in Joker

Joaquín Phoenix en su totalidad Joaquín Rafael Phoenix, nombre original Joaquín Salas Bottom, nacido el 26 de octubre de 1974 en San Juan, Puerto Rico, actor estadounidense que fue considerado como uno de los actores más talentosos de su generación, conocido por manejarlos completamente en los personajes que interpretó.

En el momento de su nacimiento, los padres de Phoenix eran misioneros en el culto religioso cristiano movimiento Basado en los hijos de Dios. Cuando era un niño pequeño, regresaron a los Estados Unidos, dejaron el culto y cambiaron el apellido de Bottom a Phoenix. En California, él y sus cuatro hermanas y hermanos fueron y actuaron en

espectáculos de talentos. Eventualmente, Joaquín, que se hacía llamar Leaf Phoenix, y su hermano mayor, River, comenzaron a conseguir trabajo en comerciales. River se debe proporcionar un episodio de 1997 de la serie Simon Bräder for Seven Years. Posteriormente en 1998, coprotagonizó un episodio de ABC AfterSchool sobre la dislexia. A medida que la carrera de River comenzó a despegar, Leaf continuó quejándose como invitado en programas de televisión como Hill Street Blues y Murder, She Wrote, y en 1995 fue miembro del elenco de la serie de corta duración Marmaduke / Demolition. Ese año tuvo su primer momento mágico en Space Camp, y más tarde interpretó a un adolescente retraído en Parenthood (2009) de Rob Howard. Posteriormente realizó el uso de su nombre original y se tomó un descanso de la actuación.

24 • SEPTIEMBRE • SEPTEMBER • 2022
SEPTIEMBRE • SEPTEMBER • 2022 • 24

DESIGNERS

LIFESTYLE
LIFESTYLE

GIORGIO ARMANI



El diseñador italiano más conocido...

Giorgio Armani es el diseñador más conocido del mundo...

31 • FEBRERO • FEBRUARY • 2021
FEBRERO • FEBRUARY • 2021 • 31

HEALTHY LIFE

HEALTH & BEAUTY
LIFESTYLE



El té verde o el café pueden ser grandes aliados de tu piel

Green tea or coffee can be great allies of your skin

El consumo de té verde o de café puede ser un gran aliado de tu piel...

The green tea or coffee can be a great ally for your skin...

31 • FEBRERO • FEBRUARY • 2021
FEBRERO • FEBRUARY • 2021 • 31

MUSIC

LIFESTYLE
LIFESTYLE



MEAT LOAF

Algunos años para descubrir que...

Some years to discover that...

LIFESTYLE
LIFESTYLE

FASHION

LIFESTYLE
LIFESTYLE

5 LOOKS DE ENTRETUESTO PARA VESTIR BIEN

5 HALF-TIME LOOKS TO DRESS WELL



5 LOOKS DE ENTRETUESTO PARA VESTIR BIEN

5 HALF-TIME LOOKS TO DRESS WELL

31 • OCTUBRE • OCTOBER • 2021
OCTUBRE • OCTOBER • 2021 • 31

AUTOMOTIVE

LIFESTYLE
LIFESTYLE

AUDI E-TRON 50

VALIZAMOS COMPROMETIMIENTO Y TECNOLOGÍA EN SUAVEZ, SUS BEBIDAS Y AUTOMÓVILS



El primer Audi E-tron es el SUV más innovador...

The first Audi E-tron is the most innovative SUV...

31 • FEBRERO • FEBRUARY • 2021
FEBRERO • FEBRUARY • 2021 • 31

WE PROVIDE BEST CONTENT

PERSONALITY



BEAUTY



TOURISTIC DESTINATIONS



CITIES OF THE WORLD



TECH



GADGETS



FOODS



HEALTHY SEX



CINEMA



CONTENT IS KING

We live in visual times. If breaking the internet with an attention-grabbing cover makes sense for a magazine, it is also an attractive proposition for nice editorial to frame themselves within. Magazine covers still hold tremendous value and prestige. There's a beauty to the tangibility and exclusivity of print that we don't think will ever die. We have incredible art editors and a nice team. Each magazine cover and inside page will be a carefully designed layout.



STRATEGIC ALLIANCES



THE RITZ-CARLTON



Hilton
HOTELS & RESORTS

STRATEGIC ALLIANCES



IBEROSTAR
HOTELS & RESORTS



PRESIDENT
WILSON

STRATEGIC ALLIANCES



Hotel Botanico
& The Oriental Spa Garden



KRYSTAL ALTITUDE
VALLARTA

STRATEGIC ALLIANCES



KRYSTAL
GRAND



HÔTEL DES TROIS COURONNES
&
DESTINATION SPA

STRATEGIC ALLIANCES



L'AUBERGE
DU RAISIN
CULLY



MÖVENPICK
HOTELS & RESORTS

STRATEGIC ALLIANCES



SWISS LUXURY APARTMENTS

WE LOVE TO BE DIFFERENT



AVES

HOMEBASE AROSA

STRATEGIC ALLIANCES



EDEN RESORT 
Anzère




GALLERY
HOTEL
COLLECTION


HOTEL
Royal - St. Georges
INTERLAKEN


TRATEGIC ALLIANCES



MELIÀ
SARRIÀ
BARCELONA



KURSAAL
BERN